



Cisco Spark Adoption Acceleration Services

Changing Mindsets for Better Communication & Collaboration

Cisco Spark is a collaboration platform that has transformed how people work together. Teams, regardless of whether they're together or apart, can use Cisco Spark to create, meet, message, call, white board and share – in one continuous work stream before, during and after meetings. It is simple, secure, complete and open. Organizations ready to rethink their approach to group efforts appreciate the flexibility and immersive team experience Cisco Spark provides.

The challenge with instituting breakthrough process technologies, like Cisco Spark, is often motivating employees to change their old habits and adopt new.

Advancing organizational performance requires a cultural shift to create a digital workplace based on Cisco Spark. Invest in a change management plan and a structured adoption methodology to promote the advantages of using Cisco Spark.

Meet Me In The Cloud (MMITC) offers a comprehensive 6-step process for managing change, accelerating adoption, and training employees on the value of Cisco Spark.

"MMITC kept our best interests in mind and acted as "trusted advisors" throughout the project.

- Discovery
- Team Enablement
- Adoption Strategy & Timeline
- Change Management
- Analytics
- Lifecycle Management



Meet Me In The Cloud, Inc.

<http://meetmeinthecloud.com>



Adoption of Cisco Spark is driven by change management.

People unfamiliar with the advantages of Cisco Spark may not fully embrace adoption. True organizational change emanates from the individuals who understand, adopt and inspire change.

Change Management Plan

MMITC experts facilitate a discovery session with the customer to understand the environment, audience and barriers to change. A customized deployment and change management plan is developed complete with timeline, milestones and deliverables. Promoting team enablement and the value of Cisco Spark through business use cases and trained evangelists generates ongoing adoption and proficiency with the platform.

Analytic Insight

Progress is measured throughout the effort against business outcomes defined at the onset of

the engagement. Equipped with this information, adjustments can be made to features and training schedules to optimize adoption, and identify opportunities for expansion. MMITC offers a 6-month analytics check of adoption with recommendations for further improvement.

Flexible Training

Effective training drives change and adoption. To accommodate the variety of learning styles, training is available onsite or remote, with live instructor interaction or pre-recordings. Videos on demand (VODs) are recorded training modules created throughout the adoption engagement to provide an additional layer of customized training.

For end-users looking for quick guidance on minor issues, MMITC offers 30-minute “Genius Bar” sessions that can be scheduled on short notice.

Ongoing Reinforcement

After the launch and initial training, MMITC provides regular communications and awareness campaigns that continue to promote the benefits of using Cisco Spark.

Certified Expertise

MMITC is the only Cisco Indirect Channel Partner and certified WebEx Lifecycle Advisor, focused exclusively on the Cisco family of services. Our knowledge of WebEx and Cisco Spark is nearly unparalleled – helping companies benefit from Cisco collaboration tools has been the sole mission of our business.



Get Started With Cisco Spark

We can create a plan for the requirements of each customer and monitor usage to identify areas for improvement, however at the center of every successful Cisco Spark adoption engagement is a committed management team. True leadership and the right tools are essential for organizational transformation. We believe in the value of Cisco Spark, and are dedicated to helping other organizations benefit from its productivity advantages.